

Student Affairs Strategic Planning Council Student Affairs Aspirational Goals - 2013-2018

The Division of Student Affairs is currently involved in a strategic planning process that will set our strategic goals and objectives for the next five years.

In the spring of 2013, Jane Lawrence, Vice Chancellor for Student Affairs, and the Student Affairs Leadership Team identified a group of staff to serve on the Student Affairs Strategic Planning Council (SASPC). The SASPC was charged to develop Aspirational Goals for the Division. The Aspirational Goals reflect Student Affairs' commitment to the principles of **relevance** (delivering tangible benefits to the campus and community), **connectivity** (achieving greater impact through partnerships, collaborations, and collective initiatives), and **productivity** (being an active agent of opportunity and innovation).

Four Aspirational Goals:

The four aspirational goals represent overarching areas within which the strategic plan develops objectives (ends) and actions (means) to achieve them. The Aspirational Goals offer a common framework and flexible guide across the Division and, as such, they should foster greater coherence, coordination, and unity across the university. At the same time, however, these goals are designed to be adaptable enough to leave significant room for individual units to pursue excellence and quality in ways important to them.

The scope of the Aspirational Goals includes students, faculty, staff, campus and community.

INCLUSIVE - Who we are

- We champion and celebrate the diverse community of the campus and region through innovative outreach, awareness programs and advocacy
- We create conditions for excellence with the entire campus community
- We create programs and services available to all members of the University
- We expand learning opportunities through partnerships, collaboration and esprit de corps
- We maintain a sustainable community that is environmentally and socially conscious

TRANSFORMATIONAL - What we do best

- We create life-changing experiences
- We create a highly personalized environment, keeping students at the center of all we do and at the forefront of our decision-making process
- We promote student success, learning and retention through the (holistic) intellectual, physical, psychological, career, social and spiritual development of students
- We create Bobcat identity and pride for our central valley community
- We support intellectual, professional and personal development for lifelong learning and careers in a dynamic, global society
- We are a learning organization and will enhance our own staff's knowledge and the knowledge of others

NIMBLE - How we do it

- We promote operational efficiency and effectiveness through the consolidation of services, unconventional partnerships and integration of new technologies
- We are strategically positioned and ready to act
- We meet the emerging needs of our students, faculty, staff and community
- We balance needs through personalized service

IMPACT - How we measure success

- We continuously strive to deliver programs and services with pride and distinction
- We use research data, assessment results/findings to develop and refine our people, programs and services and enhance the community and region
- We enhance the reputation of UC Merced
- We aggressively seek to increase grants, donations and resources to further campus initiatives
- We actively support efforts to publish and "tell our stories" through qualitative and quantitative data

Student Affairs Strategic Planning Council:

James Barnes, Bright Success Center
Courtney de Blicek, Counseling and Psychological Services
Robin Embry, Recreation and Athletics
Emily Langdon, Student Affairs Assessment
Rachael Martin, Graduate Student Services
Dustin Noji, Admissions
Brian O'Bruba, Career Services (Planning Council Chair)
Ismael Serrano, Center for Educational Partnerships
Erin Webb, Registrar (Planning Council Co-Chair)
Rianna Xavier, Career Services (Planning Council Administrative Support)

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