

Office of the Dean of  
Students Presents:

# #WHY UCM

Visualize, Create, Accomplish

## **EVENT DETAILS:**

The heart and spirit of all UC Merced students transcends the current reality of the pandemic and serves as a source of Hope to those facing hardship.

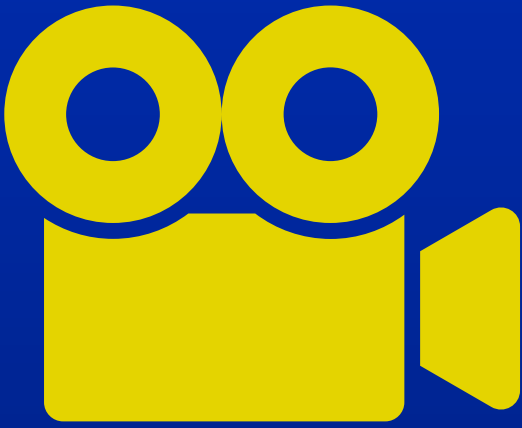
We pose the question: What makes UC Merced Special for you?

Students may submit pictures/videos with short descriptions explaining what UC Merced means to them.



We want to showcase the incredible determination of UC Merced students. We want to explore the question of why they chose UC Merced and what makes UC Merced special. We want to represent each student's potential to make a difference to the campus community and the world.

**LET YOUR VOICE SHINE !**

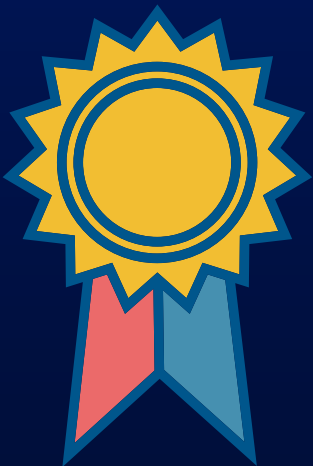


## Submissions:

- Accepted October 15th-31st
- Submit to: [ucmdos@gmail.com](mailto:ucmdos@gmail.com)
- Two types of Submission:
  - Individual: Video/Picture about what makes UC Merced special for you OR why you chose to attend UC Merced
  - RCO/Greek Life: Video/Picture about the impact your UCM organization has had on your Life

## Requirements:

- Videos/pictures **MUST** have a short description (2-4 sentences) explaining its significance.
- Videos must be under 5 minutes.
- Follow us on Instagram at: [ucm.dos](https://www.instagram.com/ucm.dos)
- Submissions will be showcased on Instagram and the official Dean of Students Website!



## Awards:

- All Individual submissions will be entered into a \$50 Visa Card raffle!!!
- RCO/Greek Life submissions will be entered into a \$500 Bobcat RCO Assistance Grant raffle!!!
- All Submitters will receive a small gift from the Office of the Dean of Students!!!